



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

## Contract # 326953

### Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Pol/W Dalton/D/NC Governor (16265)

Buying Time, LLC (2536)

Political - State Candidate (1071)

2210 GOV (135171)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

WELSH, KATHRYN

/

323/326/2210

National/Political

Standard

DALTON FOR GOVERNOR

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* WALTER DALTON FOR GOVERNOR

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Grand Total:

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	0/16/12-10/16/12	4	:30	5:30P- 6P (EST)	1		1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
2.0	Cancelled Line / Spot	0/16/12-10/16/12	4	:30	6A- 6:30P (EST)	1		1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
3.0	Cancelled Line / Spot	0/16/12-10/16/12	4	:30	6:30A- 7A (EST)	1		1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
4.0	Cancelled Line / Spot	0/16/12-10/16/12	4	:30	7A- 8A (EST)	1		1						1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
5.0	Cancelled Line / Spot	0/17/12-10/17/12	5	:30	11:02A- 1:06A (EST)	1			1					1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/5/12
6.0	Cancelled Line / Spot	0/17/12-10/17/12	5	:30	1P- 1P (EST)	1			1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
7.0	Cancelled Line / Spot	0/17/12-10/17/12	4	:30	5P- 5:30P (EST)	1			1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
8.0	Cancelled Line / Spot	0/17/12-10/17/12	4	:30	5:30A- 6A (EST)	1			1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
9.0	Cancelled Line / Spot	0/17/12-10/17/12	4	:30	6A- 6:30P (EST)	1			1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
10.0	Cancelled Line / Spot	0/17/12-10/17/12	4	:30	6:30A- 7A (EST)	1			1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
11.0	Cancelled Line / Spot	0/17/12-10/17/12	4	:30	7A- 8A (EST)	1			1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
12.0	Cancelled Line / Spot	0/17/12-10/17/12	5	:30	9A- 10A (EST)	1			1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
13.0	Cancelled Line / Spot	0/19/12-10/19/12	5	:30	11A- 11A (EST)	1					1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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**WSOC-TV**

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## Contract # 326953

**Schedule Dates** 08/14/12 - 10/05/12  
**Advertiser** Pol/W Dalton/D/NC Governor (16265)  
**Agency** Buying Time, LLC (2536)  
**Product** Political - State Candidate (1071)  
**Brand** 2210 GOV (135171)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** WELSH, KATHRYN  
**Phone/Fax** /  
**CPE** 323/326/2210  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DALTON FOR GOVERNOR  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* WALTER DALTON FOR GOVERNOR

**Date Entered** 08/14/12  
**Last Modified** 10/05/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06276605  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$0.00  
**Net Total** \$0.00  
**Sales Tax**

Grand Total :

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Cancelled Line / Spot	10/19/12-10/19/12	5	:30	12P-1P (EST)							1		1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
15.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	5A-5:30A (EST)							1		1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
16.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	5P-5:30P (EST)							1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
17.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	5:30A-6A (EST)							1		1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
18.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	5:30P-6P (EST)							1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
19.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	6:30A-7A (EST)							1		1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
20.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	7A-8A (EST)							1		1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
21.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	10A-11A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12
22.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	11:35P-12:02A (EST)		1							1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/5/12
23.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	12:02A-1:06A (EST)		1							1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/5/12
24.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	12P-1P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
25.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	5A-5:30A (EST)		1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
26.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	5P-5:30P (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12

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**Schedule Dates**  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

Pol/W Dalton/D/NC Governor (16265)  
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Political - State Candidate (1071)  
2210 GOV (135171)  
Telerep/Philadelphia, Philadelphia (1057)  
Telerep/Philadelphia  
WELSH,KATHRYN  
/  
323/326/2210  
National/Political  
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**Last Modified** 10/05/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06276605  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$0.00  
**Net Total** \$0.00  
**Sales Tax**

Grand Total :

**Spots**

**Rate**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	5:30A- 6A (EST)	1								1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
28.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
28.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
30.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	1								1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
30.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
32.0	Cancelled Line / Spot	10/20/12-10/20/12	5	:30	12P- 12:30P (EST)	1						1		1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	10/5/12
33.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	6A- 7A (EST)	1						1		1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/5/12
33.0	Cancelled Line / Spot	10/20/12-10/20/12	5	:30	7P- 7:30P (EST)	1						1		1	\$490.00	\$490.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	10/5/12
35.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	7A- 8A (EST)	1						1		1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/5/12
35.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)	1						1		1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	10/5/12
37.0	Cancelled Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)	1							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
38.0	Cancelled Line / Spot	10/21/12-10/21/12	4	:30	12P- 12:30P (EST)	1							1	1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	10/5/12
39.0	Cancelled Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)	1							1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/5/12

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### Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

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Account Types

Billing Type

Comments

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323/326/2210

National/Political

Standard

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Last Modified 10/05/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06276605  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$0.00  
Net Total \$0.00  
Sales Tax

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Canceled Line / Spot	10/21/12-10/21/12	4	:30	6A- 7A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	SUNDAY AM NEWS	10/5/12
41.0	Canceled Line / Spot	10/21/12-10/21/12	4	:30	8A- 9A (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	10/5/12
42.0	Canceled Line / Spot	10/18/12-10/18/12	5	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12
43.0	Canceled Line / Spot	10/18/12-10/18/12	4	:30	11P- 11:35P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
44.0	Canceled Line / Spot	10/18/12-10/18/12	5	:30	11:35P- 12:02A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/5/12
45.0	Canceled Line / Spot	10/18/12-10/18/12	5	:30	12:02A- 1:06A (EST)					1				1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/5/12
46.0	Canceled Line / Spot	10/18/12-10/18/12	4	:30	5A- 5:30A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
47.0	Canceled Line / Spot	10/18/12-10/18/12	4	:30	5P- 5:30P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
48.0	Canceled Line / Spot	10/18/12-10/18/12	4	:30	5:30A- 6A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
49.0	Canceled Line / Spot	10/18/12-10/18/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
50.0	Canceled Line / Spot	10/18/12-10/18/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
51.0	Canceled Line / Spot	10/18/12-10/18/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
52.0	Canceled Line / Spot	10/18/12-10/18/12	5	:30	9A- 10A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
53.0	Canceled Line / Spot	10/16/12-10/16/12	5	:30	10A- 11A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12

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Account Types: National/Political  
Billing Type: Standard

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Headline #: 06276605  
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Order Type: Normal  
Package Deal:  
Commission %: 15.00  
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Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Cancelled Line / Spot	10/16/12-10/16/12	4	:30	11P-11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
55.0	Cancelled Line / Spot	10/16/12-10/16/12	5	:30	11:35P-12:02A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/5/12
56.0	Cancelled Line / Spot	10/16/12-10/16/12	5	:30	12P-1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
57.0	Cancelled Line / Spot	10/16/12-10/16/12	4	:30	5A-5:30A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12

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